



KangXiang.info
ANNUAL REPORT



about us

We started our business July 2012 as freelancer web web developer in Puchong Malaysia to help businesses to create website, manage Facebook & Google advertisement. It is always our passion helping business to succeed online.

*"We don't just build websites,
we build your business."*

KANG XIANG

our service

Web
Design



We develop custom and template based Wordpress websites

Google
Ads



We assist clients to get new customers by advertising at Google

SEO



We boost client website ranking at Google organic search result page

Facebook
Ads



We manage clients' FB ads from setting audiences to pixel implementation

infographics

ecommerce

ADS

WEBSITE

70%

REVENUE
GROWTH

projects

Web Design

32 new website

SEO

11 projects

Google Ads

22 projects

48%
+

Google Ads

Hosting

77 domains
+ 44 web hosting

Facebook Ads

16 projects



Our operations in 2018 were mainly centred on maximising efficiencies and expansion. This included several key initiatives to increase enquiries per year as well as improve conversion rate.

We got the third team member joining us by end of year 2018. By having more manpower and effective management, we are expecting to get more enquiries, new web projects and advertisement project by 2019. We remain focus on our strategy to increase capacity utilization, deliver effective marketing services and explore new options for good of our clients.

We are optimistic that our team will continue to have a healthy growth for years.

EFFICIENCY