



Company Profile

Award-winning, ISO 9001-certified, Google
Partner Website Design Agency

KX & Partners Sdn Bhd | www.kangxiang.info



We are making digitalization more straightforward, faster – and most importantly, more affordable for all.

The traditional processes for business owners to create a website and run ads are opaque, stressful and slow. Fees are not transparent, and some services are highly variable. We are breaking the status quo.

LOGO DESIGN

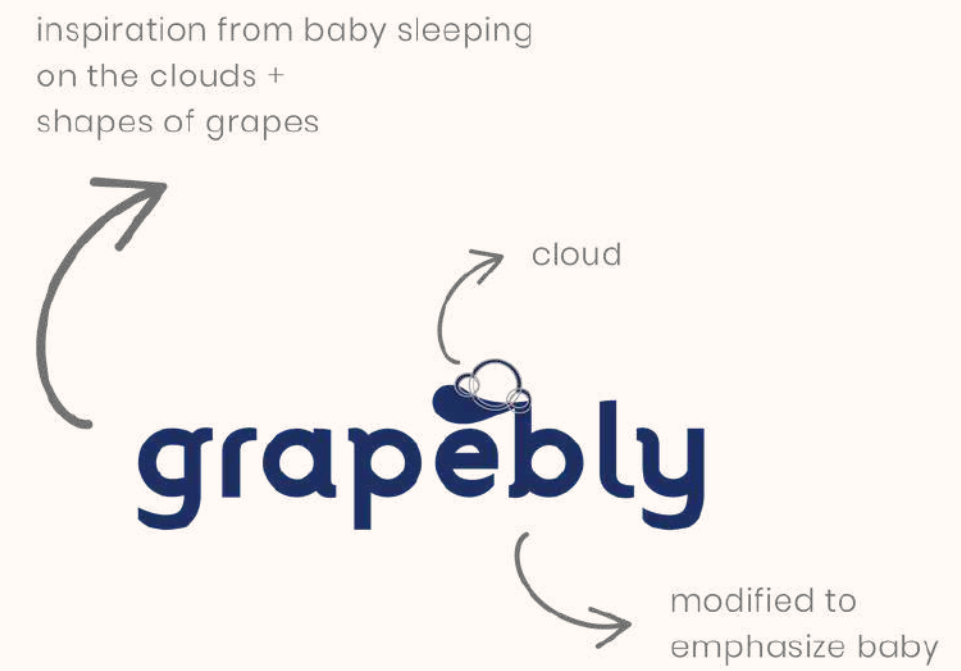
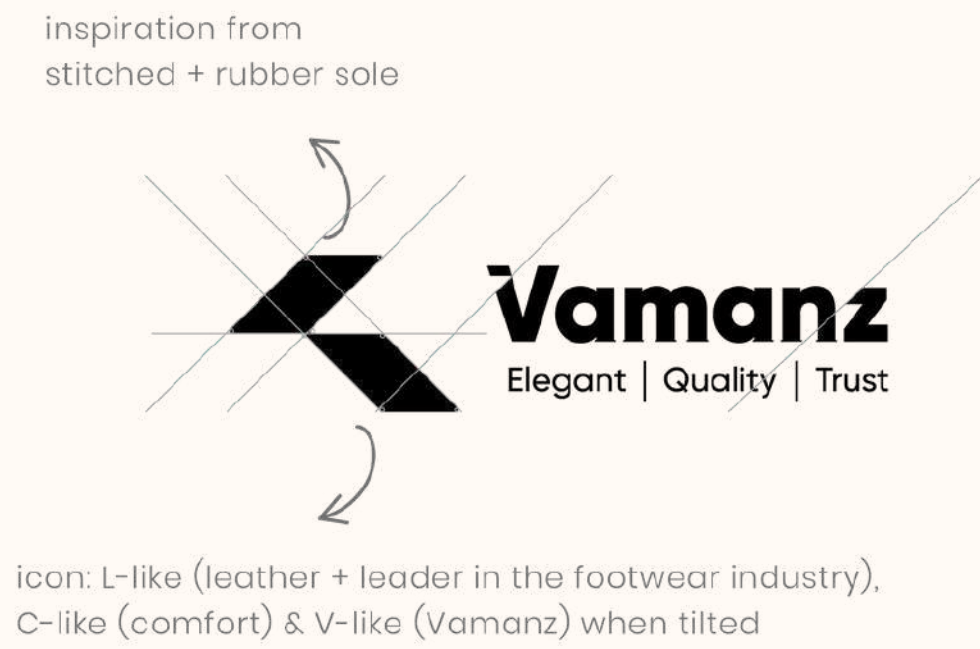
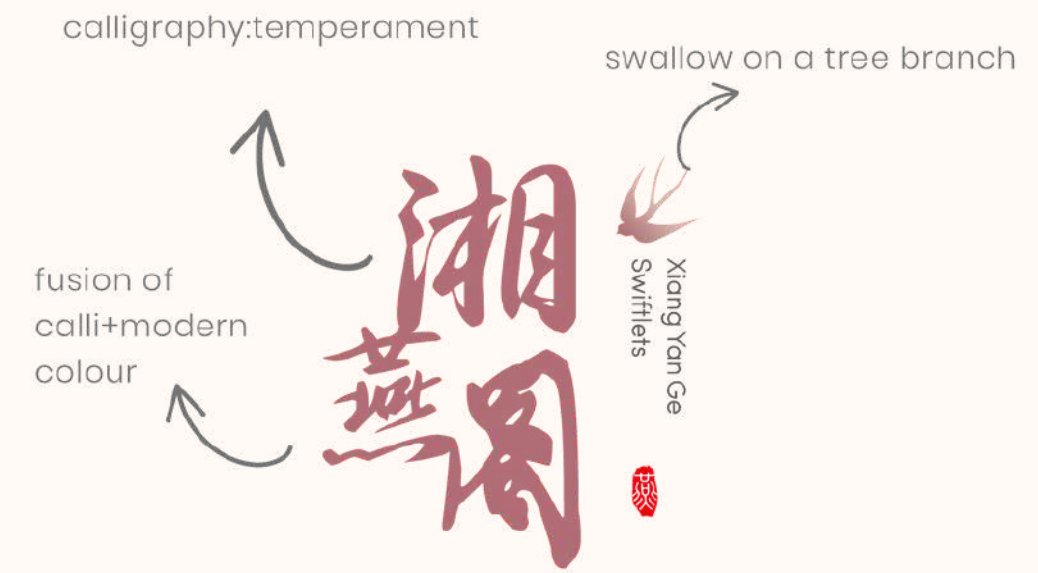
Branding Services

"A" monogram representing aviation is created by getting inspiration from the aircraft rudder. 4 gaps between the monogram representing radar indicate the real-time flight tracker. The gaps also indicate the captain ranking and experience level, which symbolizes that every student who studies at AAC can be a captain and achieve their dreams.



Asia
Aeronautical
College

LOGO DESIGN



BRAND COLORS & GUIDE

Color Palette

#F6EFE9

#A99886

#886644

#EBDAC6

#937C66

#292017

PRODUCT PHOTOGRAPHY



PHOTO RETOUCHING



PHOTO RETOUCHING





PRODUCT 360 IMAGES





MAHNAZ FOOD

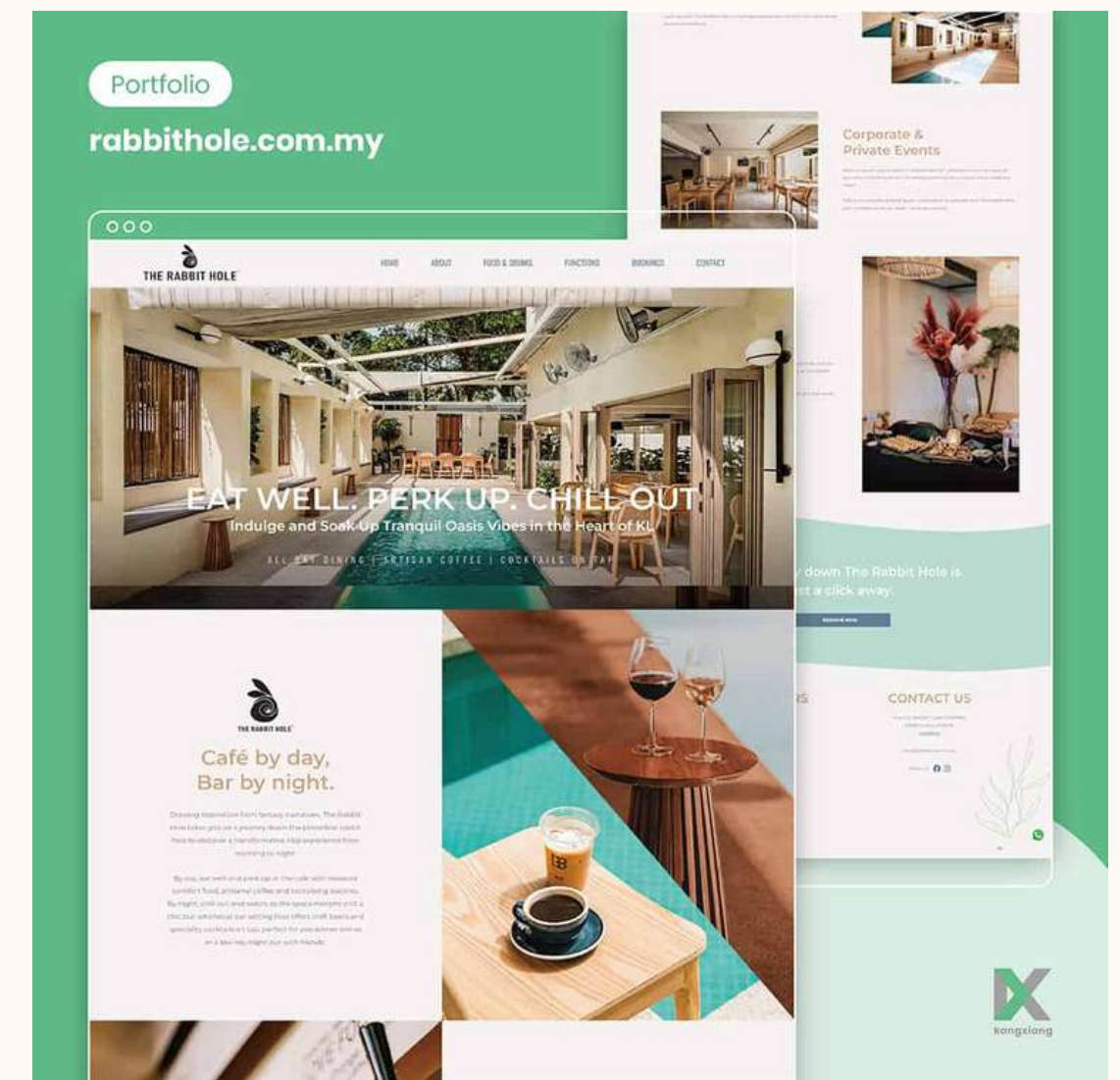
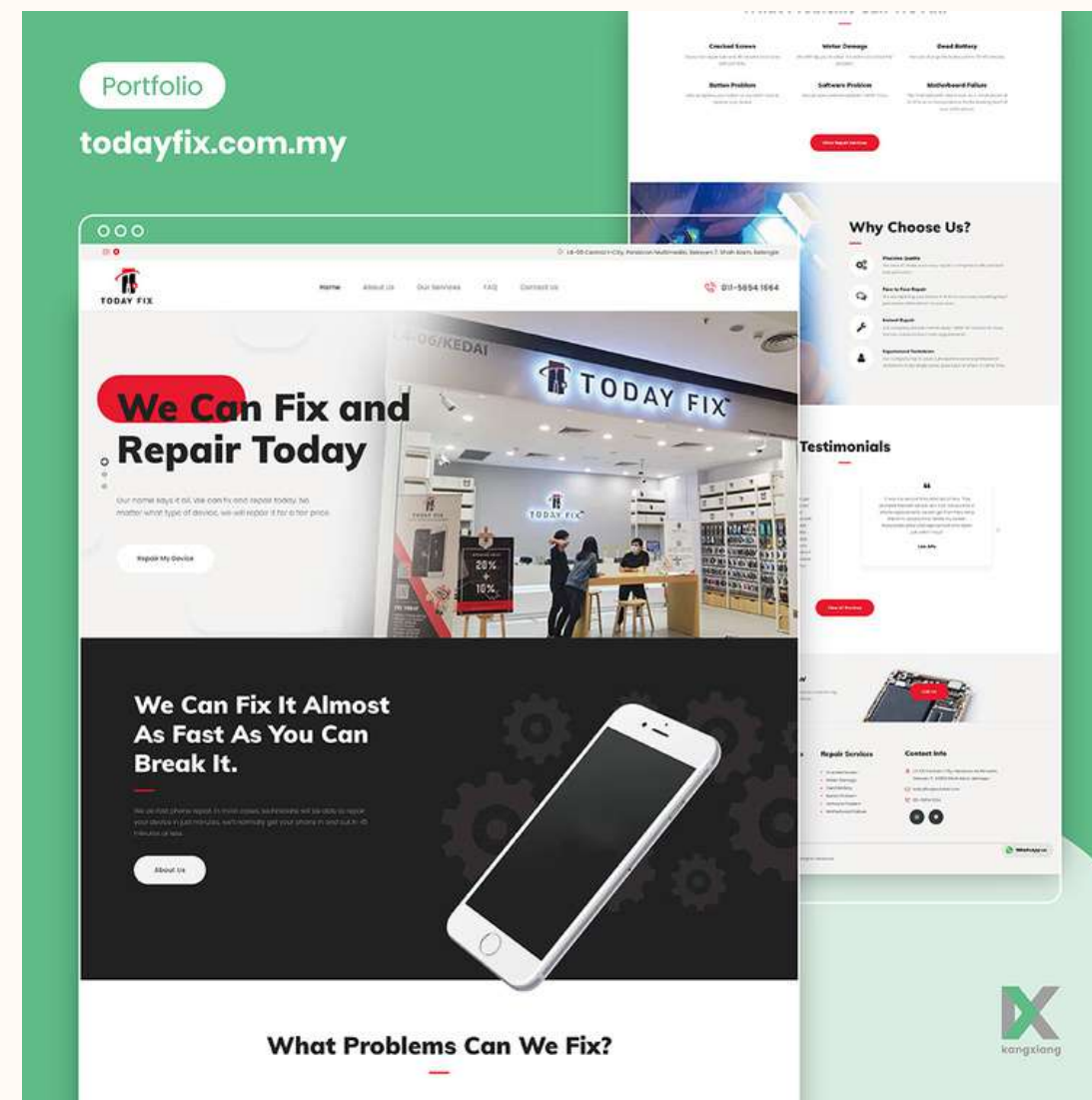
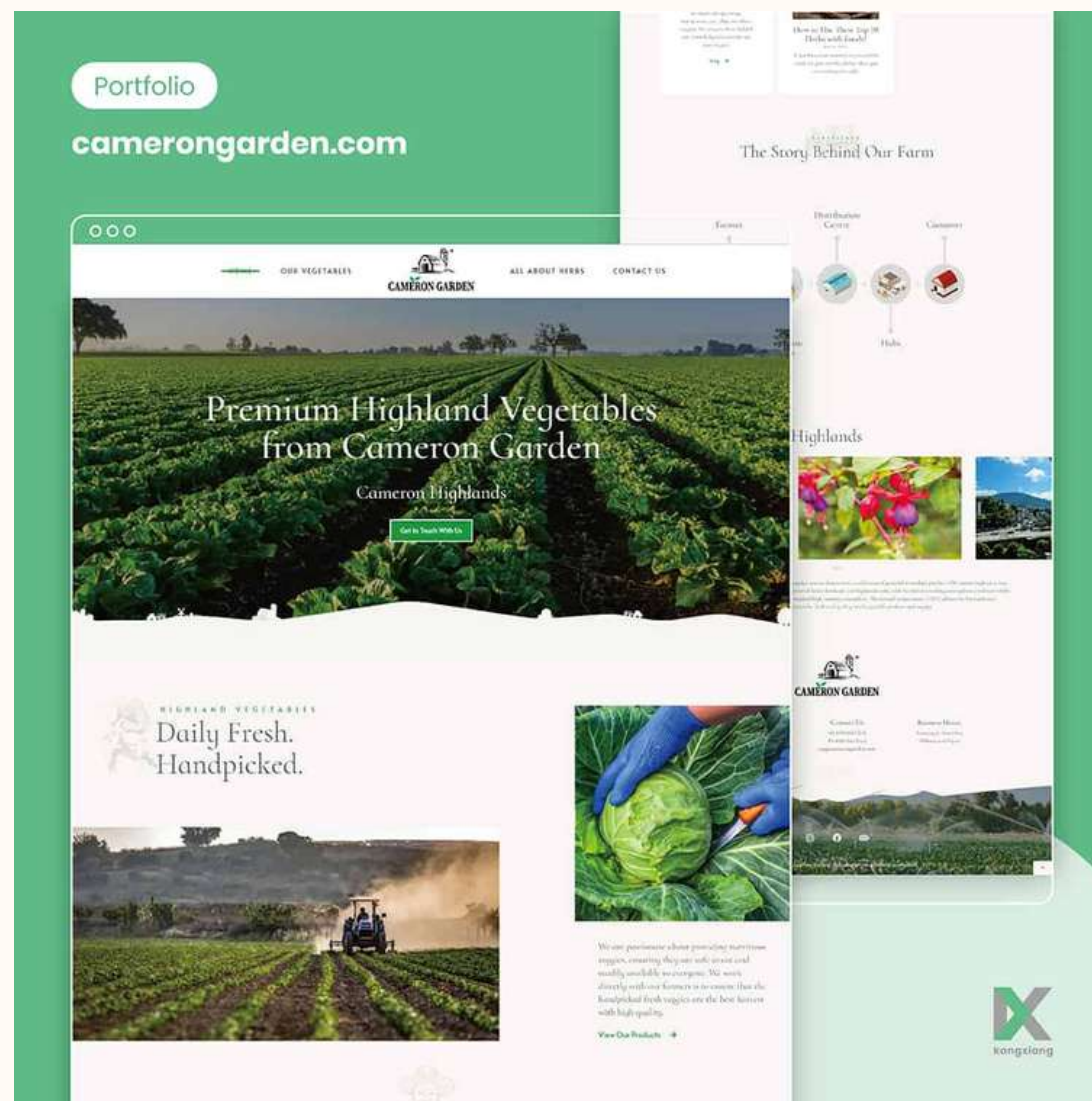


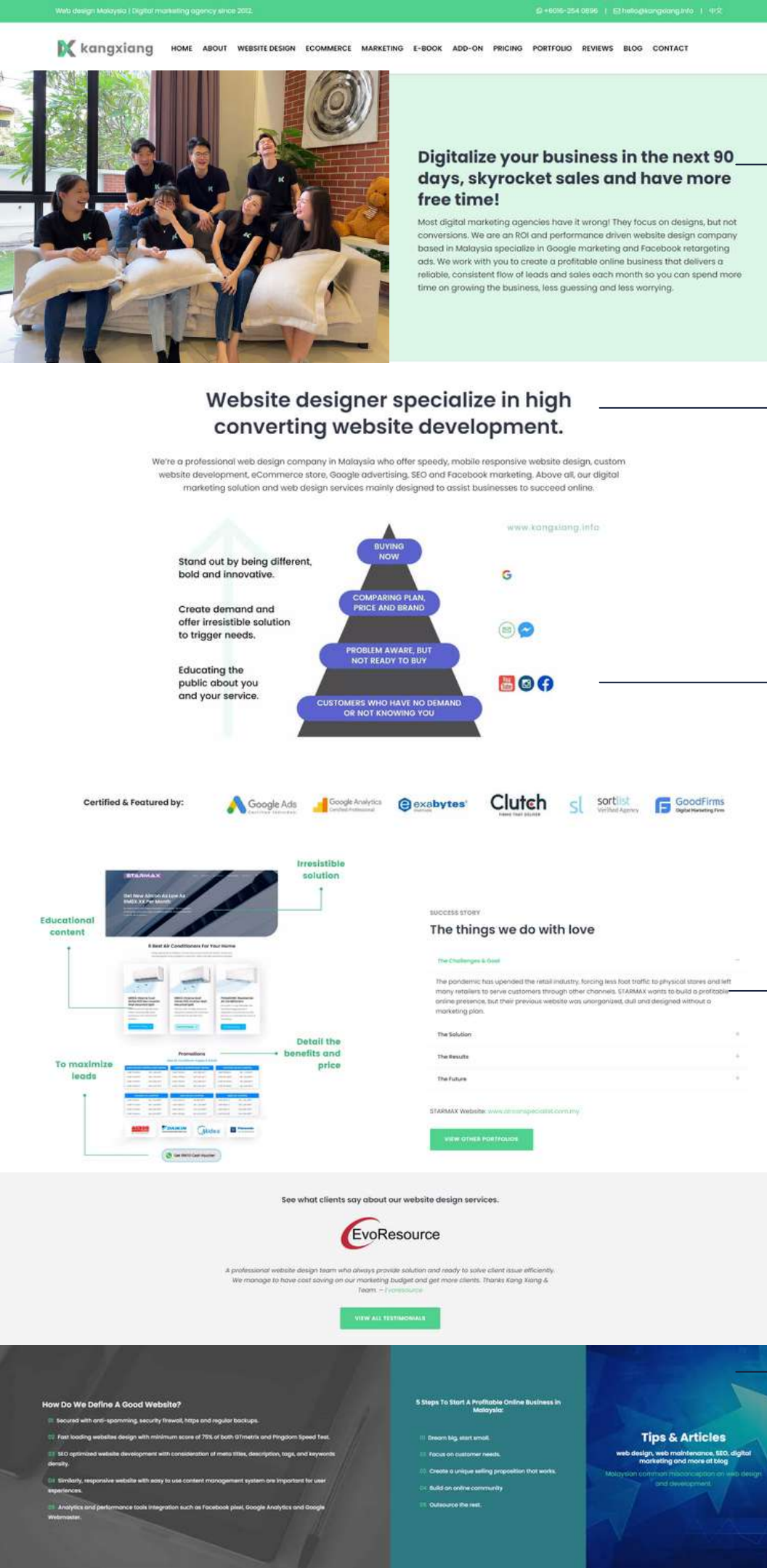
BULAN DATE & DRY FRUITS GIFT BOX

A thoughtful and delicious present perfect for any occasion. This elegant gift box contains a variety of high-quality dates and dried fruits that will impress and delight the recipient.

UNLIMITED REVISIONS

Website Design





A powerful headline and content to grab attention, fulfill search intent, and drive conversion.

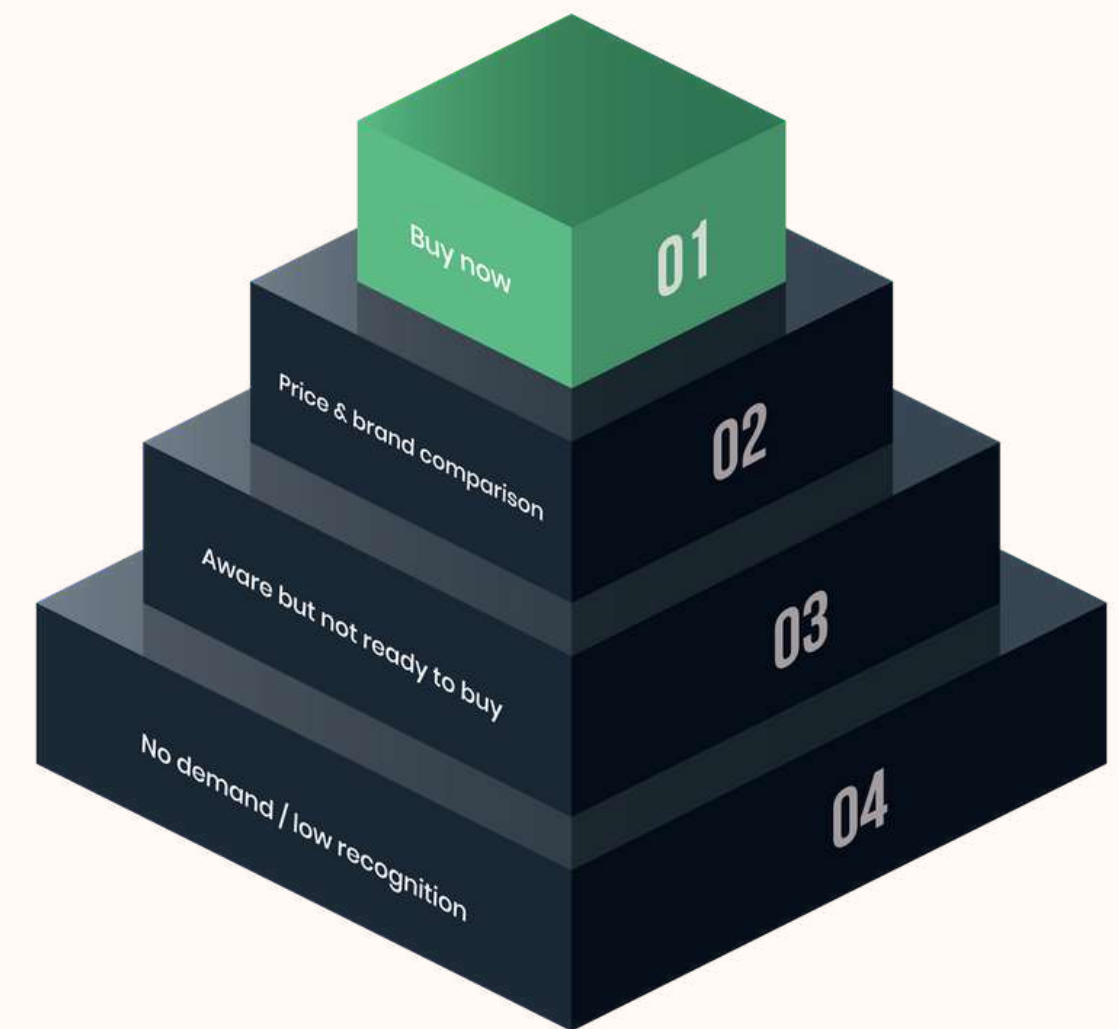
Clearly state and explain your value proposition. Outline the features and benefits.

Keep it simple, professional, and fast loading.

Insert trust elements (testimonials, social proof, case studies, certification, awards & etc).

Educational content is a great way to establish yourself as an industry expert.

Know what your customers are thinking and offer an irresistible solution to convert them from "just-looking" to "I want it now!"



STRATEGY

Take your website to the next level.

- ☐ Create and submit Sitemap
- ☐ Create authentic and valuable content
- ☐ Create keyword-enriched page titles
- ☐ Use descriptive meta descriptions
- ☐ Optimize H1 & H2 heading tags
- ☐ Optimize target keywords density

- ☐ The website is secured with HTTPS
- ☐ Website is loading fast and mobile friendly
- ☐ Improve user experience and navigation
- ☐ Optimize inbound and outbound links
- ☐ Use social media
- ☐ Keep posting fresh content (blog)

UNLIMITED REVISIONS

e-commerce



1 Points & Rewards

Reward customers with points for future purchase discounts.

4 Product Bundles

Offer personalized product bundles and assembled products.

2 Dynamic Pricing

Conditional discounts such as any 3 t-shirts for RM99.90

5 Gift Cards

Offer beautiful prepaid digital gift cards

3 Affiliate Marketing

Recruit affiliates and offer commission by tier rates

6 Birthdays Marketing

Delight customers & boost organic sales during birthday



COPY-WRITING

Content is the secret

Engage and entertain your audience

We write content optimized for search engines yet appeals to people. It is all about the keywords research, density and distribution. We use Yoast SEO, Grammarly and third-party tools to audit our work.

Google Partner Agency since 2012

Becoming a Google Partner means that our company is recognized for maximizing campaign success for our clients, driving client growth by maintaining clients' campaigns, and demonstrating Google Ads skills and expertise with certifications. As a Google Partner, our company will get access to a wider range of promotional and awareness benefits.

Performance

Our Google Partners registered Ads manager account needs to have a minimum optimization score of 70%

Certification

Our account needs to have a minimum of 50% of our account strategists certified in Google Ads

Spend

Our account needs to maintain a 90-day ad spend of \$10,000 USD across managed accounts.





GOOGLE MARKETING



Get Google promotional credit up to RM1,500!

Digitalize your business in the next 90 days, skyrocket sales, and have more free time! We are a performance driven website design company specialize in Google marketing, SEO, and Facebook retargeting ads.

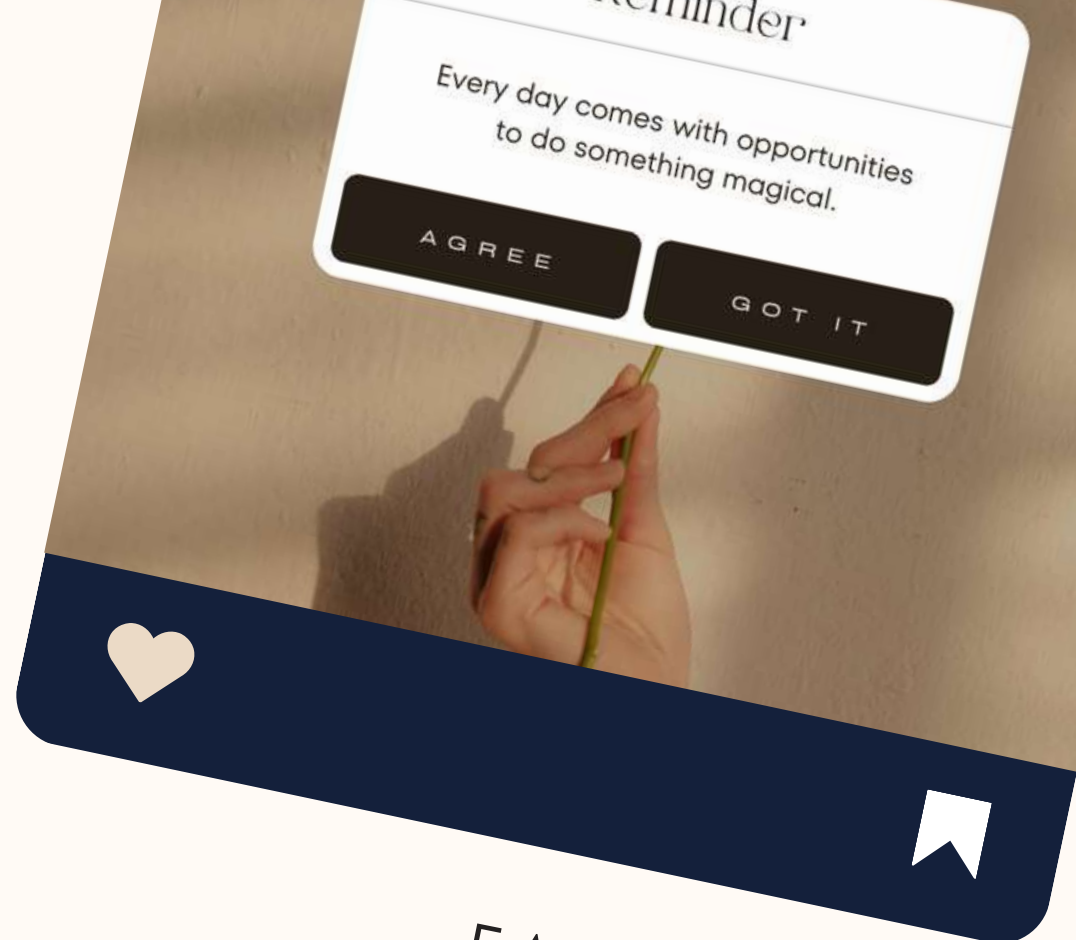
400+

Website design

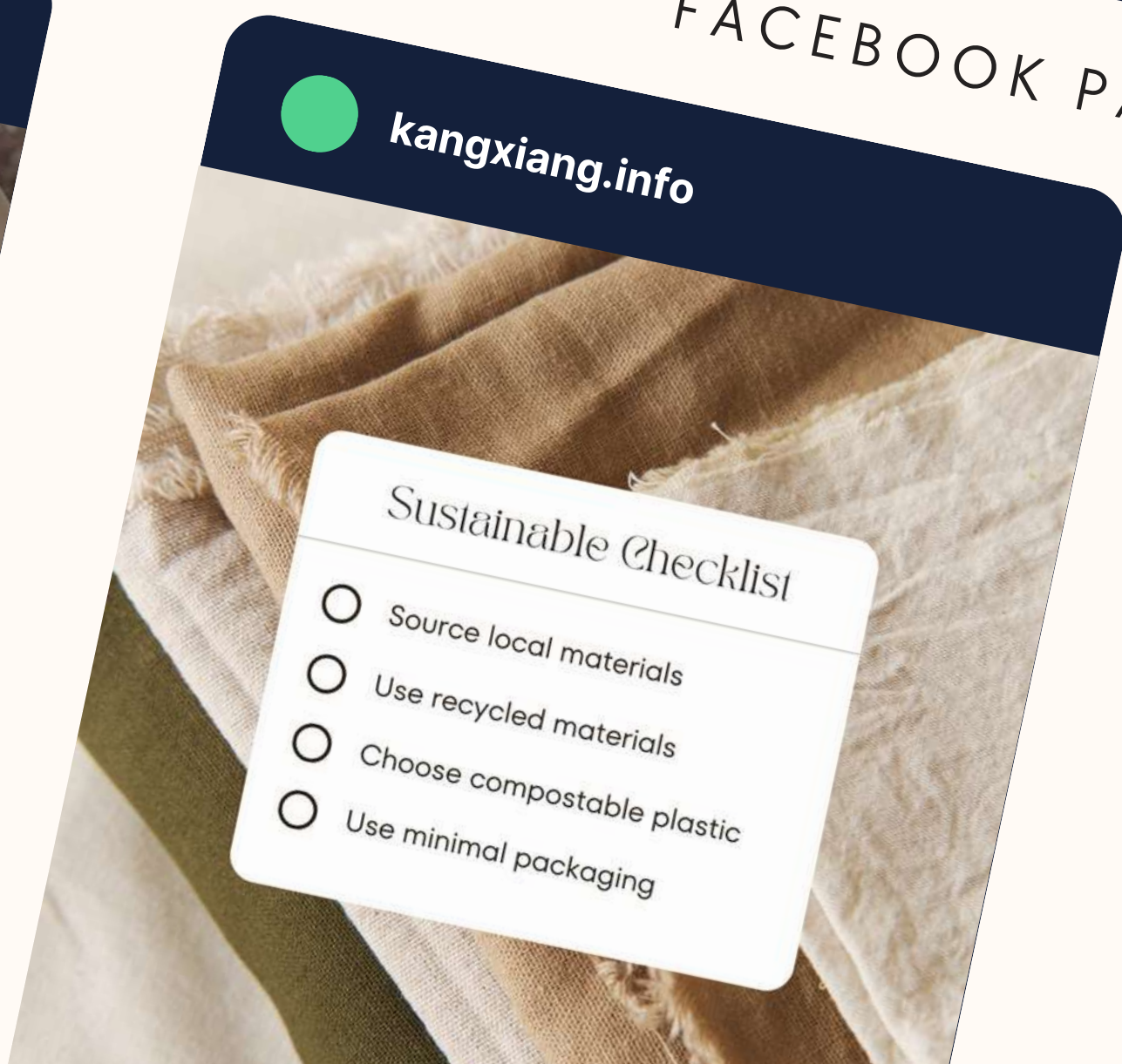
50+

Digital marketing



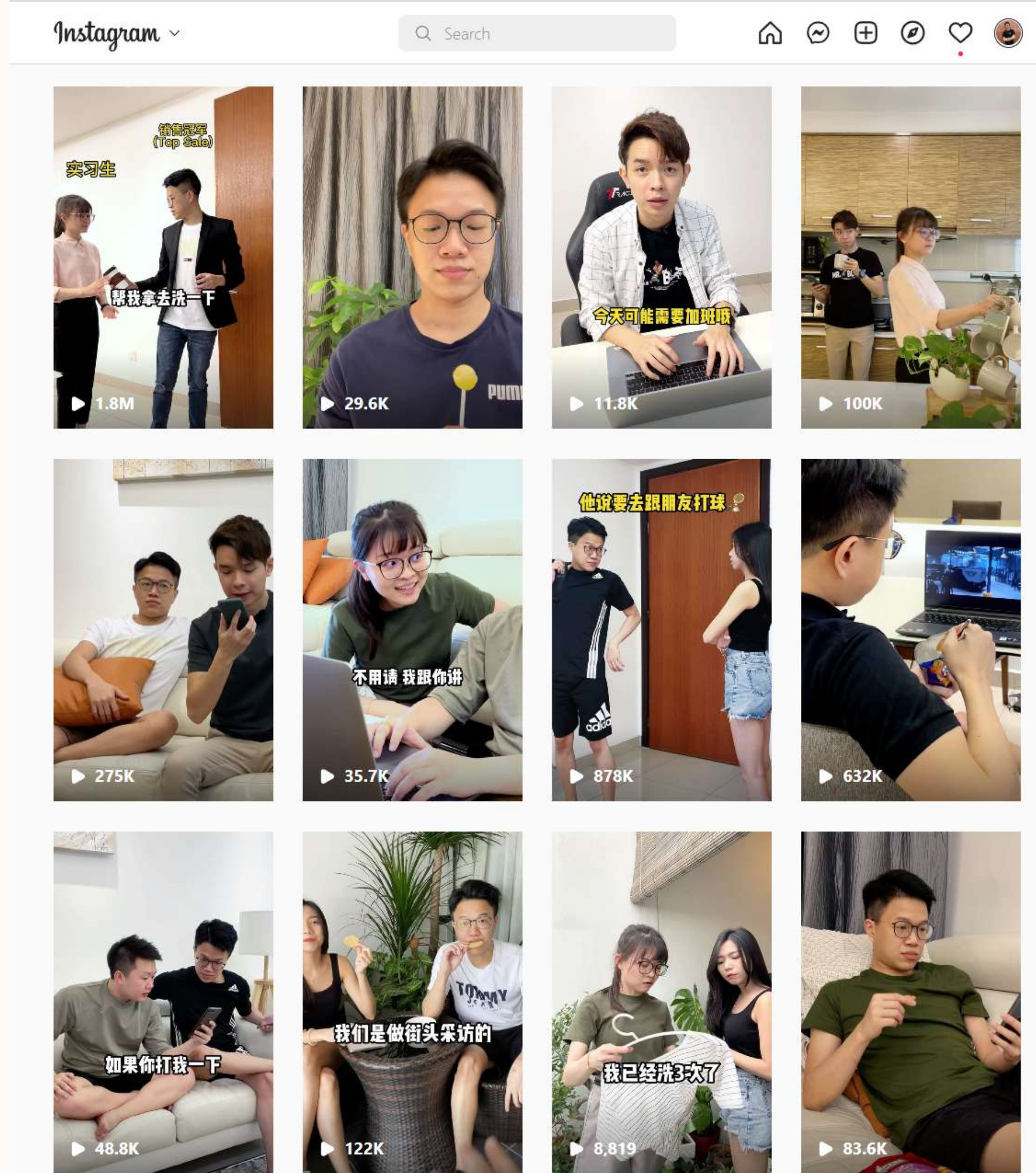


FACEBOOK PAGE MANAGEMENT



SOCIAL MEDIA MARKETING

Short Videos





ISO 9001:2015



ACB QMS 29

ISO 9001 is defined as the international standard that specifies requirements for a quality management system (QMS). Organizations use the standard to demonstrate the ability to consistently provide products and services that meet customer and regulatory requirements.

- Organize processes
- Improve the efficiency of processes
- Continually improve



KANG XIANG



YARON



TING YI



KAR HUI



JAPOO



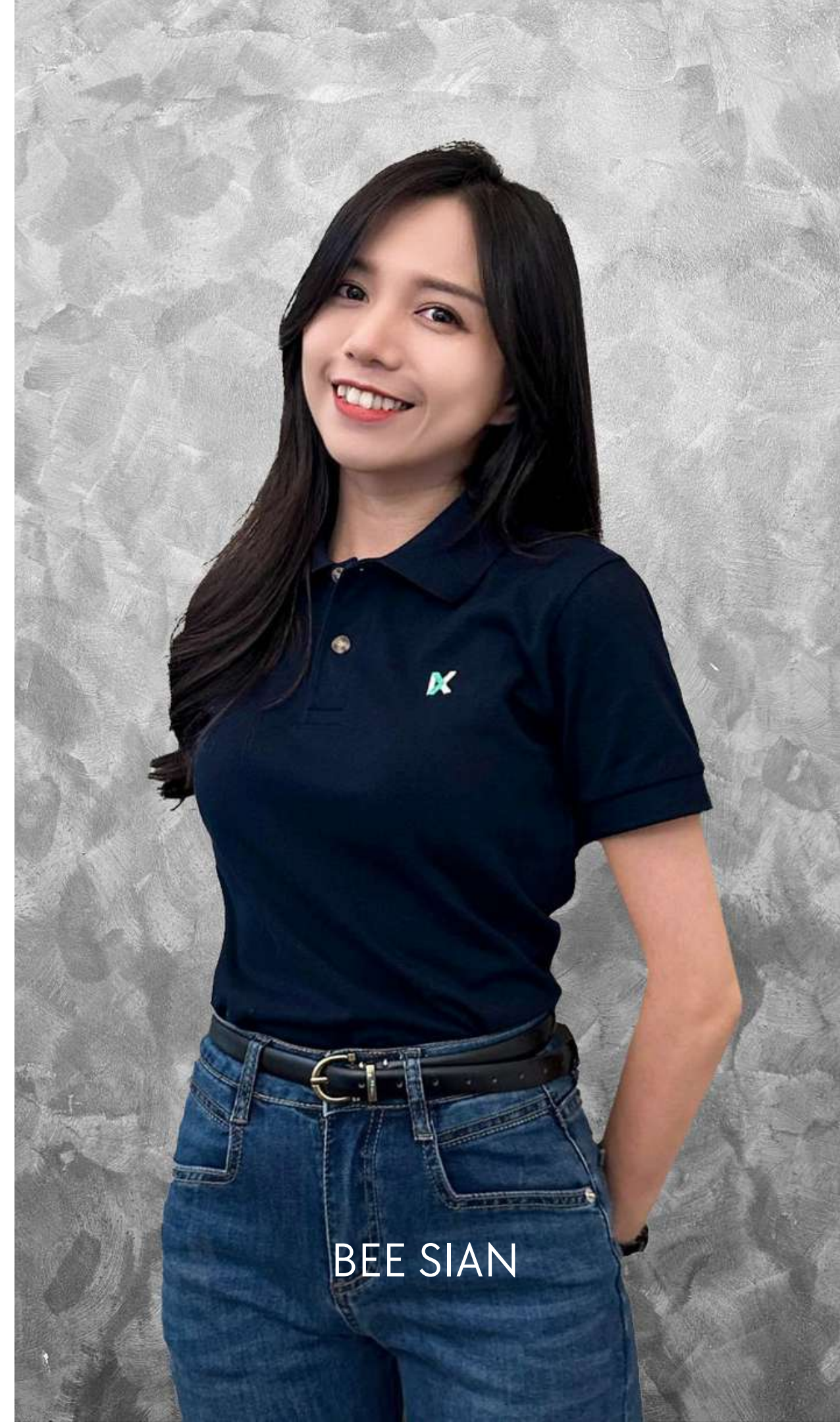
LING HUI



YUKI



JIA WEI



BEE SIAN



VICTOR



MELINDA



MUAJI

We are making digitalization more straightforward, faster – and most importantly, more affordable for all.

The traditional processes for business owners to create a website and run ads are opaque, stressful and slow. Fees are not transparent, and some services are highly variable. We are breaking the status quo.